



The initial version of conference programme

22 October 2015		
9:00	Hotel Hall: Hotel Best Western: ul. Zaolziańska 2, 53-334 Wrocław, http://qhotelwroclaw.pl/ Registration and refreshments	
10:00	Room Frappe: Welcome from the Conference Chairs Co-chairs: Jolanta Kowal , University of Wrocław, Poland, Helena Lindskog , Linköping University, Sweden, and Piotr Soja , Cracow University of Economics, Poland	
Keynote address		
10:15	Bogdan Lent , Uniwersytet Nauk Stosowanych w Bernie, Akademia Obrony Narodowej w Warszawie, Kasetsart University Bangkok, Poland	Key Success Factors in Multicultural Projects
10:45	Ralph Sonntag, Matthias Heinz and Jana Halgasch , Hochschule für Technik und Wirtschaft Dresden, Germany	Using ICT to Manage Diversity in Learning – Challenges and Approaches of E-Learning
11:15	Piotr Soja , Cracow University of Economics, Poland	Determinants of ICT Implementation and Use in Transition Economies
11:45	Discussion	
11:55	Refreshments <i>Hall</i> <i>Poster contributors will stand by their posters to discuss their research</i>	
Keynote address		

12:10	Helena Lindskog , Linköping University, Sweden, Zbigniew Łoś and Alicja Senejko , University of Wrocław, Poland	Comparative Study of Temporal and Material Resources, and Attitudes towards Globalization. Preliminary analysis of research based on limited groups of young adults and seniors in Poland and Sweden
Room Frappe: Session: Management and Psychology Session Co-Chairs: Bogdan Lent , Uniwersytet Nauk Stosowanych w Bernie, Akademia Obrony Narodowej w Warszawie, Maria Straś-Romanowska University of Wrocław, Poland		
12:40	Jolanta Kowal , University of Wrocław, Poland, Alicja Keplinger , University of Wrocław, Poland, Juho Mäkiö , Hochschule Emden/Leer, Germany and Ralph Sonntag , Hochschule für Technik und Wirtschaft Dresden, Germany	Organizational behavior and human potentiality in comparative study on the example of Poland and Germany. Exploratory study
13:00	Żanetta Kaczmarek , Uniwersytet Medyczny im. Piastów Śląskich, Poland	University teacher in the process of shaping intellectual capital of the country
13:20	Antonina Stavnichuk , Ukraine	Communication in the social networks as a way to overcome loneliness in middle age
13:40	Discussion	
13:50	Lunch <i>Restaurant on the first floor</i>	
Room Frappe: Session: IT Management Session Co-Chairs: Helena Lindskog , Linköping University, Sweden and Ralph Sonntag , Hochschule für Technik und Wirtschaft Dresden, Germany		
15:00	Bartosz Pieczara and Piotr Soja , Cracow University of Economics, Poland	Strategic implementation of offshore outsourcing in IT Services: A literature review
15:20	Aleksander Wolski , Górnośląska Wyższa Szkoła Handlowa im. Wojciecha Korfantego w Katowicach, Poland	The effectiveness transmission of information process in the context of social capital
15:40	Lesław Koćwin , College of Management "Edukacja", Poland	Strategy "Europe 2020" - use of information and communication technologies for economic growth in Europe
16:00	Ajay Garg , Fairleigh Dickinson University, Vancouver Campus Faculty of Administrative Science, US	Logistic Optimization through Green Supply Chain Management System
16:20	Discussion	
Room Frappe: Session: Language in Communication Session Co-Chairs: Janusz Czerny , College of Management "Edukacja", Poland, Lesław Koćwin , College of Management "Edukacja" and Anna Kuzio , University of Zielona Góra		
16:30	Mariusz Kamiński , College of Management "Edukacja", Poland	Translation of EU legislation and the challenge for the principle of equal authenticity: A corpus-based study

16:50	Anna Klimas , College of Management "Edukacja", Poland	EFL university students' perceptions of autonomy in a blended learning environment
17:10	Paulina Forma , The Jan Kochanowski University in Kielce, Poland	Language codes in social coaching
17:30	Małgorzata Kamińska , College of Management "Edukacja", Poland	Communication and culture
17:50	Joanna Zawodniak , College of Management "Edukacja", Poland	Metaphor as the vehicle for a deeper understanding and improving of the relationship between the teacher and L2 students
18:10	Discussion Close of the Conference Day Led by Jolanta Kowal , Helena Lindskog and Piotr Soja Review of topics covered in the conference	
20:00 ICTM 2015 Conference Dinner, Dwór Polski, ul. Kiełbaśnicza 2, 50-102 Wrocław		

23 October 2015

9:00	Hotel Hall: Hotel Best Western: ul. Zaolziańska 2, 53-334 Wrocław, http://qhotelwroclaw.pl/ Registration and refreshments	
Room Frappe: Keynote address		
10:00	Bob Hooda , Hana Kubíková , Yvonne Stade , Michael Gnauck and Matthias Heinz , Hochschule für Technik und Wirtschaft Dresden, Germany	Information and Communication Technology as a path to Economic Growth in Africa
Room Frappe: Session: IS for Global Organizations Session Co-Chairs: Piotr Soja , Cracow University of Economics, Poland and Matthias Heinz , Hochschule für Technik und Wirtschaft Dresden, Germany		
10:30	Wolfgang Sattler , Ralph Sonntag , Manuel Sitta and Carsten Frink , Hochschule für Technik und Wirtschaft Dresden, Germany	Industry 4.0: Machine-to-machine (M2M) communication as a disruptive innovation for medium sized businesses in the sector of mechanical and plant engineering
10:50	Bartłomiej Gawin and Bartosz Marcinkowski , University of Gdańsk, Poland	Information systems in global companies
11:10	Julita Koćwin , University of Wrocław, Poland	Implementation of IT solutions in the Polish banking sector – New forms of communication with customers. Safety and quality of consumer service

11:30	Tomasz Norek and Magdalena Malinowska , University of Szczecin, Poland	Service Inter-Lab Centre Audit Platform – modern IT tool for multilevel auditing of the organization.
11:50	Marta Gargała-Polar , Marta Pisarek and Lech Lichołaj , University of Rzeszów and technical University of Rzeszów, Poland	Programs for computer-aided landscape design as a determinant of competitiveness in the labor market, in the opinion of students of landscape architecture
12:10	Refreshments <i>Hall</i> <i>Poster contributors will stand by their posters to discuss their research</i>	
Room Frappe: Session: Education and Communication Session Co-Chairs: , Ralph Sonntag , Hochschule für Technik und Wirtschaft Dresden, Germany, Bogdan Lent , Uniwersytet Nauk Stosowanych w Bernie, Akademia Obrony Narodowej w Warszawie and Jolanta Kowal , University of Wrocław, Poland		
12:25	Janusz Czerny , College of Management "Edukacja", Poland	Difference between "information" and "report"
12:45	Bogusław Śleziak , Politechnika Śląska, Poland	Difference between "communication" and "information"
13:05	Janusz Boczar , University of Rzeszów, Poland	Is music universal communication language or not?
13:25	Maria Zajączkowska , College of Management "Edukacja", Poland	Conflict Management at school and in media. A study of the case “Procedure of entering the classroom” or “Drills at school”
13:45	I. Ananova , I. Daniluk , M. X. Fadeeva , A. Gulenko , V. Scherbina and Olena Vlasova , Taras Shevchenko National University of Kyiv, Ukraine	The types of personal integrity of the modern Ukrainian multicultural society.
14:05	Lunch <i>Restaurant on the first floor</i>	

Room Frappe: Session: People and Contemporary Organizations Session Co-Chairs: Alicja Keplinger , University of Wrocław, Poland, Lesław Koćwin , College of Management “Edukacja” , Poland and Madgalena Ślazyk-Sobol , University of Wrocław, Poland		
15:05	Anetta Janowska , Warsaw School of Economics, Poland	ICT and ‘free’ culture. An analysis of new business models for cultural goods on the internet
15:25	Dorota Kanafa-Chmielewska , University of Wrocław, Poland	A Better Employee: Does One Have Gender? Women and Men Differences in Organizational Citizenship Behaviours and Counterproductive Work Behaviours
15:45	Antonina Rudska , Taras Shevchenko National University of Kiev, Ukraine	Young social leaders in Ukraine (the psychological personality types)

16:05	Veronika Meniailo and Olena Vlasova , Kiev National Taras Shevchenko University, Social Work, Kiev, Ukraine	Influence of individuals values on peculiarities of their moral choice
16:25	Close of the Conference Day Led by Jolanta Kowal, Helena Lindskog and Piotr Soja Review of topics covered in the conference	
16:30 – 18:30	Social Event, Trip, Old Town, Centennial hall visit Park Szczytnicki	

ICTM 2015 Conference Programme		
Thursday 22 October and Friday 23 October 2015, Conference Hall, during refreshment breaks		
Session: Research in progress - Management and Communication		
	Jolanta Kowal and Marek Lewandowski , University of Wrocław, College of Management "Edukacja", Poland	E-learning in the light of the process of knowledge management
	Jarosław Wąsiński , College of Management "Edukacja", Poland	The use of interpersonal communication tools in the management systems of small and medium-sized enterprises
	Anna Kuzio , University of Zielona Góra, Poland	The role of emoticons in shaping nonverbal communication in computer-mediated communication
	Robert Piechota and Izabela Zajac , College of Management "Edukacja", Poland	Budget task in terms of the public institutions and related practical problems.
	Dorota Kanafa-Chmielewska and Jolanta Kowal , University of Wrocław, Poland	Job Satisfaction measures in the light of hygiene and motivation factors – comparative and exploratory studies
	Robert Piechota and Izabela Zajac , College of Management "Edukacja", Poland	Communication problems in European Union regarding information about new law regulations and their interpretation.
	Krystyna Ostapiuk , College of Management "Edukacja", Poland	Communication competences of teachers
	Magdalena Ślzyk – Sobol , University of Poland	Organisational climate in a corporation as perceived by specialists and managers. Case study
	Saikat Gochhait , Asian School of Business Management (ASBM), India	A Case Study on the Metrospirituality
	Karina Malets and Yana Nevidoma , Taras Shevchenko Kyiv National University, Ukraine	Factors of the feeling of loneliness in the age of early adulthood
Session: Research in progress - Education and Communication		
	Tetiana Holovanova , the University of Modern Knowledge, Ukraine	Psychological peculiarities of self-realization of an adoscent in virtual space.

	<p>О.А. Панченко, Н.А. Зайцева and Е.Г. Садчикова, Науково - практичний медичний реабілітаційно - діагностичний центр МОЗ України, Ukraine</p>	<p>Eastern Ukraine Civil Population Post-Stress Disorders</p>
	<p>О.А. Панченко, Е.Б. Симоненко Е.Б., А.В. Кабанцева, Т.А. Каёткина and Е.Н. Минакова, Науково - практичний медичний реабілітаційно - діагностичний центр МОЗ України, Ukraine</p>	<p>Children's health psychological aspect in ATO</p>
	<p>О.А. Панченко, Ю.О. Чорный, М.В. Гаража, А.В. Кабанцева and В.Г. Антонов, Науково - практичний медичний реабілітаційно - діагностичний центр МОЗ України, Ukraine</p>	<p>Informational and communicational technologies for drivers medical conditions control.</p>
	<p>Andrii Trofimov, Daria Pavlin and Margaryta Rudska Taras, Shevchenko National University of Kyiv (Ukraine), Department of Psychology, Ukraine</p>	<p>The forms of social activity of modern youth</p>



